



LAKESHORE Riders

We are a not-for-profit Snowmobile Club in Wayne County, New York. Our club has over 400 members and covers more than 125 miles of trails in Clyde, Lyons, Marion, Red Creek, Savannah, Sodus, Walworth, and Wolcott NY. Thousands more people from all over New York State and the Northeast come to ride on our groomed trail system. We are seeking yearly donations to our club which will help to defray the costs of keeping the trail system safe and user friendly for everyone. Your generous yearly contribution will be used for trail safety, signage, maintenance, reroutes, and grooming. It will also be used for groomer maintenance, destination directional signs, completion of our groomer barn, and overall improvements to the Lakeshore Riders Trail System each year.

In recent years we have made major trail investments in trail reroutes to keep trails open to destinations, for safety, and overall trail enjoyment. Many reroutes are due to business, landowner, and farmland changes such as the additions of deer fencing. We are working hard to keep up with the trail changes and it can be costly. It can be compared to building and maintaining a new road.

Please see the second page of this document for options to donate on behalf of your business. The fees cover an entire snowmobiling season, from December to December not one printing or one month. **We greatly appreciate any donation** that you can contribute. Please know that it be well spent in honor of your company. If you need a receipt, we can gladly provide one. Please feel free to contact me if you have any questions.

Sincerely,

Ted Reppi
Advertising Director
585-764-6876
Lakeshore Riders Inc.
Email: Use our web site secure email <https://www.lakeshoreriders.org/sponsors/>



LAKE SHORE Riders

Annual Program Options:

Please check the option(s) that you would like to participate in and email, mail, or call us with your information to any of the contact information below.

- Large jpeg ad on our website** (includes link to your website) **\$100**

- Full page 8½ x 11 ad in our trail kiosk.** Kiosks are set up at main intersections along the trail system and can be viewed hundreds of time in a day. Space is limited to only 6 prime spots per kiosk. A trail map is also located in the kiosk which draws attention to your ad and business location. **\$100 per 8½ x 11 space per kiosk**

- Sponsor a kiosk.** We will hang a sign with your business information from the kiosk showing that you are the sponsor of the kiosk. We will include artwork for this sign. **\$300 per sponsored kiosk**

- Trail signs.** They do not contain artwork and are basic signs with your business name, address, and phone number. If you buy multiple signs, they can lead snowmobiles to your business. They will contain direction arrows toward your business. We will put them up and take them down. Sponsor Fee is annual. **\$50 single sided \$60 double sided**

- Special advertising packages can be arranged.** Please contact us and we can set up an appointment to meet with you. We will do our best to meet your needs.

- Raffle prize donations for fund raiser.** Please contact us for any prize donation which your business would like to donate. Gift certificates/cards are a good idea to get people to visit your business.

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